

**Lomonosov Moscow State University**

**School of Public Administration Master's program**

**Subject Area «Management»**

**Sample List of Questions «Public and Corporate Management of Human  
Capital Development»**

1. Corporate social responsibility (CSR) and its role in ensuring the competitiveness of the organization.
2. Planning essence and basic principles. Types of plans in the organization. Strategic planning.
3. The role of human resource management and human capital development for the effective functioning of the organization.
4. Effective communications in management. Comparative analysis of organization management models.
5. Authority and personal power. Sources of power in the organization. The need for power. Authority, direction and leadership in an organization.
6. Public administration: essence, evolution, main functions